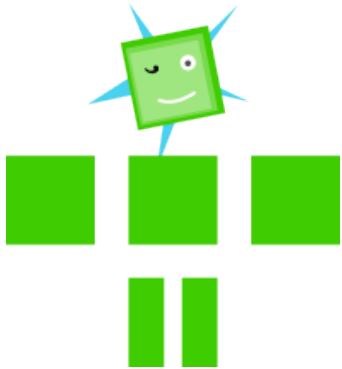


Bring Ask Your Candidates to the Web

...and automate boring tasks!



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Free Software Foundation Europe (FSFE)
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Table of Content

1. About me
2. Situation
3. Problem
4. Solution
5. Result
6. Lessons learned
7. Questions

About Me

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The Situation

- October 2015: Swiss parliament election in all federal states
- Solution: Ask your Candidates:
 - Ask parties for their opinion
 - Collect & publish the answers
- But ...

The Problem

- Switzerland has 26 federal states – not one (as Ask your Candidates covers)
- 3788 candidates for 200 seats
- Ask your Candidates in the traditional way is not possible anymore:
 - Lack of man power
 - We want to ask candidates and not only parties per state

The Solution

- Wikipedia & Open Data to the rescue:
 - Just use all collected data from the election 2011
- Digitalize Ask Your Candidates from the beginning:
 - Develop a web platform
 - Send a personalized link to every candidate
 - Use the platform to collect all answers
 - Show them in an interactive way

The Result



The Result

Adfinis^{sy}Group

The Result

Demo time!

The result

- Complete web platform, FLOSS stack:
 - ▶ <https://github.com/adfinis-sygroup/freedomvote>
 - ▶ <https://notabug.org/fsfe-zh/freedomvote>
- Around 85 candidates, left to right parties
- Mentioned in IT magazines
- BUT: Sadly not in mainstream media

Lessons learned

- In short:
 - For a federal state: Ask your Candidates
 - For multiple federal states: Freedomvote
- Most important things:
 - Automate from the beginning – it just feels great
 - Use milestones / plan in advance
 - Carefully plan PR actions → Use 1/3 of the whole time
- Plan how mainstream media can benefit from our project (!)

Questions

Questions?